

Drive digital growth

The next-generation
digital experience platform



altis 

Digital, big data and business intelligence

Enterprise software is changing. As we move from monolithic, closed systems to open, integrated platforms offering the best-in-class technology solutions, a new type of platform emerges.



One of the major driving forces for this change is a switch from IT- to user-driven solutions, a renewed focus on novel digital experiences across a multitude of touchpoints, and a need to deliver these experiences to increasingly segmented audiences.

Long gone are the days where software is kept solely within the remit of siloed IT-teams: today, everyone from editors to marketers and business analysts to product owners are collaborating to create and optimise customer experiences on your platform.

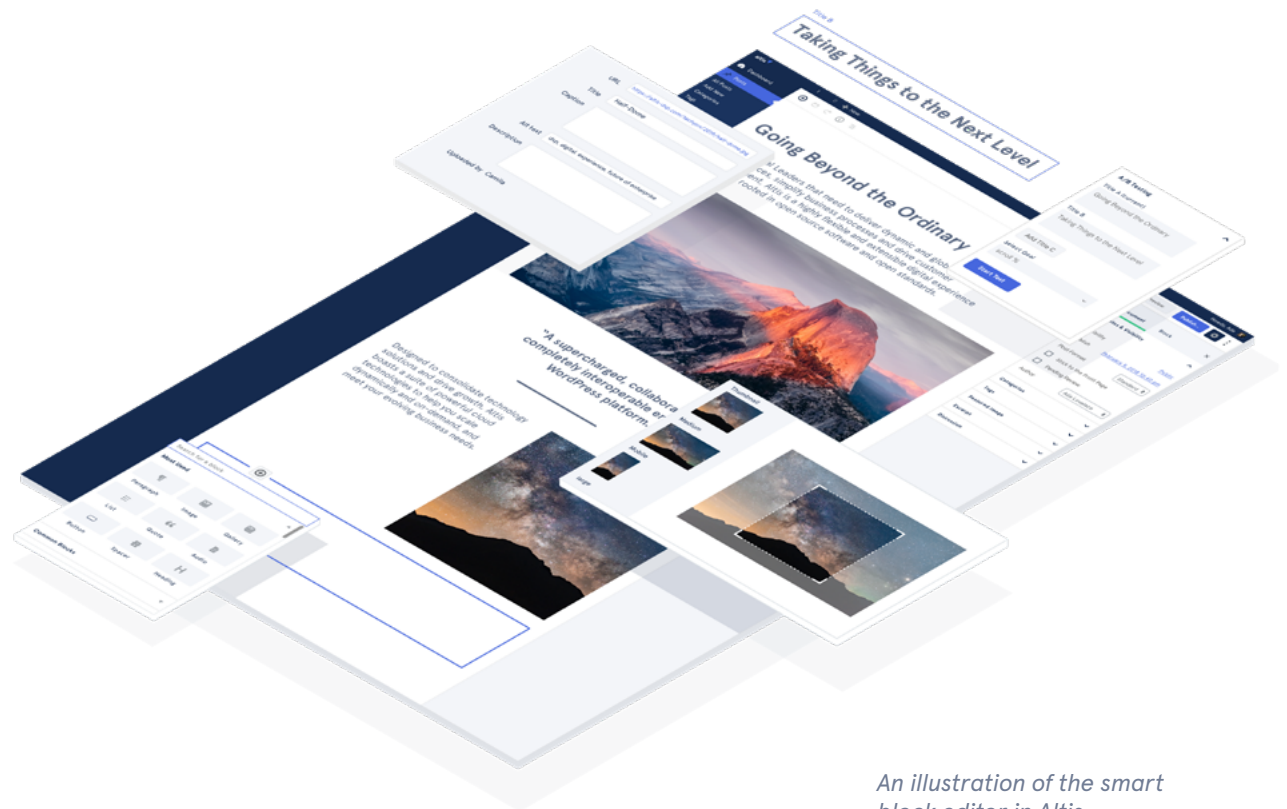
Flexibility, extensibility, and usability are key: as the digital, technology and MarTech landscape rapidly evolves, the systems you choose today need to grow with you, or risk locking you into an expensive and unsuitable solution that can't adapt to your evolving needs.

Embracing the future of digital platforms

Today, web content management systems are being replaced by digital experience platforms offering interoperability with micro-services, end-to-end visibility across the customer experience, and smart data-driven insights to inform and optimise marketing activity.

Altis helps you navigate this digital journey with a **seamless, flexible and scalable digital experience platform**. Offering you the tools to create personalized and connected experiences that delight and engage your audiences across all touchpoints. And driving collaborative processes that editors, content creators, marketers and developers can enjoy and embrace.

With 10+ years experience building solutions for global enterprises and leading brands, Altis is a proven enterprise-augmented WordPress platform driving digital growth. As engineers and business users, we have used our deep knowledge and experience to create a smart, performant and comprehensive solution, supported by a secure and robust fully-managed infrastructure.



An illustration of the smart block editor in Altis.

Key benefits: Altis, a future-proof, scalable technology solution for digital leaders

A usable, flexible and maintainable platform that grows with you.

Create, manage and deliver dynamic, global and multi-channel experiences seamlessly. Our proven enterprise-augmented framework boasts a range of future-proof features and our commitment to streamlined, intuitive functionality means your platform can scale, and remain easy-to-manage, even as you grow.

Embrace innovation and drive momentum with a platform that offers complete interoperability with other services.

Experience digital peace of mind

as you embrace innovation. Altis helps you navigate the digital landscape confidently with a trusted and ever-evolving ecosystem so you can enhance and extend your capabilities with competitive, best-in-class tools and solutions.

Limitless growth with consistent, stable performance.

Our powerful cloud infrastructure and DevOps tools provide on-demand scaling for growing businesses, supported by enterprise-level service standards you can trust to deliver lightning-fast and

performant experiences that engage and delight audiences.

A long-term and proven technology partner. Not a vendor.

We're open, reliable, transparent and committed to excellence, and our long history of success relies on solid foundations between people. Altis brings dedicated account management, world-class expertise, and developer support and training direct from our people to yours, keeping you focused on your digital transformation.

**Supporting experience-led
digital transformations**

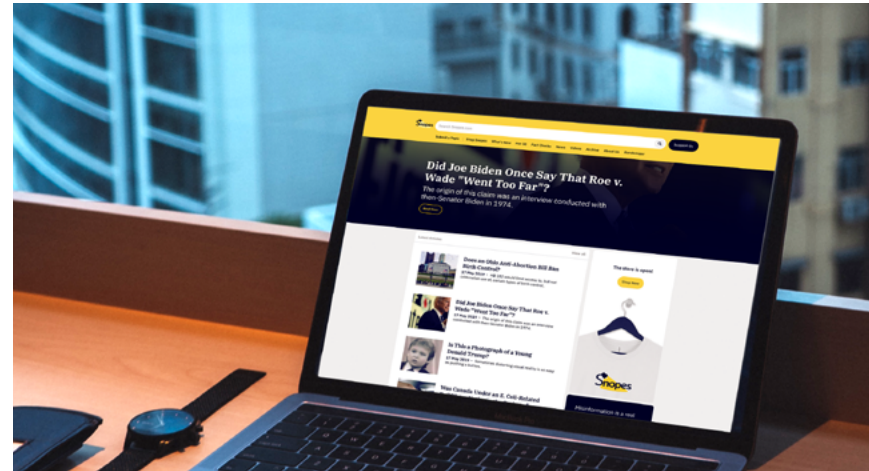
Success story: Snopes.com

In its field, few can claim to have the same legacy. Snopes.com, a fact-checking website, has been online since 1994 – almost as long as the World Wide Web has existed. It is one of the oldest and best known resources of its kind, spearheading a culture of empowered media consumers with a unique approach to investigative journalism.

Whilst they handle an average of 12–20 million visitors a month, Snopes.com deals with unpredictable demands on the site that cause large peaks in traffic. They needed to ensure consistent performance and automatic scaling to deliver reliable experiences to global audiences.

Altis enabled Snopes to easily adopt a full-managed cloud infrastructure on a stack geared towards complex, high traffic sites at scale, giving them the digital peace of mind they needed to focus on their core mission.

[Read more about our work with Snopes](#)



“ They’re at the cutting edge of WordPress development. Whenever we want answers, solutions, or new build ideas, they know how to provide them. They have the deep technical understanding of the platform that we need in order to keep innovating and elevating our business. ”



Vinny Green,
Vice-President,
Snopes

Success story: Servus.com (Red Bull Media House)



Red Bull Media House is an award-winning, globally distributed multi-platform media company. They're also premium storytellers, and makers of viral content since before we were accustomed to using the term. They're an instantly recognizable brand and powerful media network telling stories in 171 countries, with a mission to inspire and entertain with beyond ordinary sports, culture and lifestyle entertainment.

In 2009 Red Bull Media House launched Servus.com, a TV-broadcaster operating in German-speaking regions and

reaching 5.7 million viewers monthly. Red Bull Media House needed to consolidate all these web properties onto one centralized and easy to manage platform; one that would encourage efficient collaboration, drive streamlined processes and enable them to confidently embrace new digital technologies and solutions.

Altis delivered a core platform designed to provide fully-managed cloud infrastructure and give Servus.com the digital confidence to grow and innovate. And it also transformed their editorial process, creating an end-to-end workflow with the Block Editor that facilitated collaboration, creation and publishing, as well as boosting engagement and performance metrics.

- Average time on page: + 66%
- Page views: + 150%
- Video views: + 230%

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Drive digital growth

Deliver dynamic and global cross-channel experiences, simplify business processes and drive customer engagement with a highly flexible and extensible digital experience platform rooted in WordPress.

Join digital leaders



“ From an internal standpoint, Altis also sped up our production process. We’re able to respond to changing consumer needs, convert ideas into product development, and push code out much more quickly than in the past. Altis has created an environment that’s empowered us to set our own pace and it’s allowed us to broaden our vision for future development. ”



Vinny Green,
Vice-President,
Snopes

A new connected platform

Altis brings together cutting-edge technology with business logic keeping you agile in a competitive digital landscape. We provide six key capabilities:

Augmented content & website management

Experience the ease of a supercharged, collaborative and completely interoperable enterprise WordPress platform.

- Fast, interactive REST API powered experiences
- Rich, dynamic and easy content creation and delivery
- An enterprise-proven augmented WordPress experience

Secure & powerful cloud solutions

A robust and secure architecture with flexible and automatic scaling, enabling faster time-to-market and improved developer experiences.

- Architecture optimized for speed and performance
- Battle-tested enterprise-level security
- On-demand scaling that adapts with evolving needs

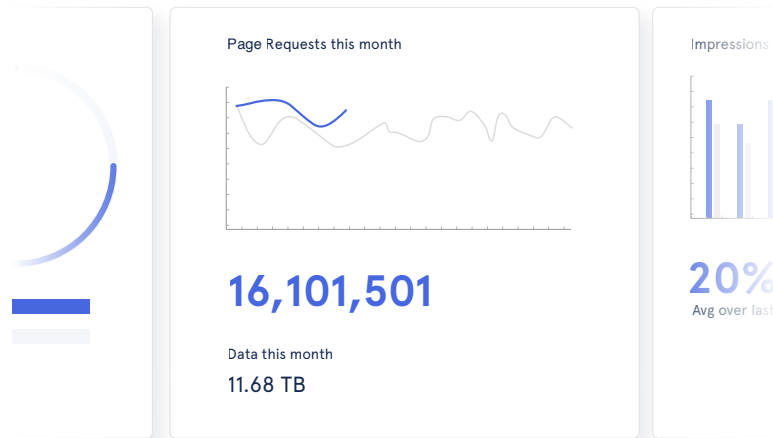


Illustrated example of automatic image labelling

Marketing automation

Relevant, timely and personalized interactions for your customers, and automated experiences that promote experimentation.

- AI-powered media management
- Deep SEO capabilities fit for omnichannel needs
- Easy experimentation with an API-ready foundation



Illustrated example of a real-time dashboard report.

“ Despite our extremely high traffic, we haven’t had any outages. In one case, we had an article go viral in India and our visitor stream shot up from 5,000–6,000 to 27,000 within a few minutes. Traffic stayed that high for a couple of hours but we had no hiccups or downtime. It’s a testament to the kind of infrastructure and performance tools Human Made has built for us. ”



Vinny Green,
Vice-President,
Snopes

Developer tools & support

Maintain developer speed and agility with powerful tools that liberate your teams and enhance your capabilities.

- Smart developer tools for process optimization
- Enterprise-level support for your digital peace of mind
- Developer documentation to support innovation

Growth ecosystem

Expand your horizons and embrace the latest solutions, with diverse and progressive technologies to help you navigate a competitive digital landscape.

- Freedom and flexibility with diverse tooling and services
- Expand capabilities with robust pre-approved plugins
- Reliable and trusted technology partners

Client experience

Experiences optimized to support your everyday needs and focus your attention on your digital strategy and business goals.

- Client interface for simple architecture monitoring
- Strategy, consultancy and expertise to guide your growth
- Account management and customer success teams



The team

Our story

Altis is built and maintained by Human Made, an award-winning, global WordPress agency and leading providers of open source digital experience platforms for enterprise.

After 10+ years building platforms at scale, we've used our deep knowledge and experience to create a smart and comprehensive solution that can streamline processes and deliver results while focusing on the human experience.

Today, our mission is to deliver powerful open source technology at scale that drives transformational business value.



The Human Made team at various company retreats and team meetups.

Our people



We are engineers, project managers, and marketers, product makers and event planners, open source contributors and remote workers.

We're a dedicated, motivated and multicultural team of professionals: proud to have people across five continents who collectively speak an average of 15+ languages.

[Discover more of who we are and where we've come from in our employee Handbook](#)

Our values

Open source

Our history is rooted in open source, and we've been leading contributors to a number of open source projects since our inception, driving notable initiatives such as the WordPress REST API.

Engineering excellence

We're a globally renowned team of technologists and well respected industry-recognized experts.

Dynamic & ever-evolving

Technology and digital move fast: our platform and our tools are designed to evolve and grow in a competitive and ever-changing landscape.

Empowering people

From our team to our partners and clients, we're passionate about building honest and open relationships rooted in transparency and trust.



Talk to us today. Discover Altis.

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